



Project No.: 044406

Project Acronym: PROMENPOL

Project Title: Promoting and Protecting Mental Health – Supporting Policy through Integration of Research, Current Approaches and Practices

Instrument: Co-ordination Action

Call Identifier: FP6-2005-SSP-5A

**Conference Report Year 3
D5.6
and
Policy Workshop Report Year 3
D2.3**

Due date of deliverable: 14/02/2010

Actual submission date: Dec 2009

Project Start Date: 01/01/2007

Duration: 36 Months

Organisation name of lead contractor for this deliverable: **BAuA**

Revision [02]

Project co-funded by the European Commission within the Sixth Framework Programme (2002-2006)		
Dissemination Level		
PU	Public	✓
PP	Restricted to other programme participants (including the Commission Services)	
RE	Restricted to a group specified by the consortium (including the Commission Services)	
CO	Confidential, only for members of the consortium (including the Commission Services)	

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Document History					
Edi	Date	Confidentiality	Description	Action	Pages
01	Nov 2009	High	Created by BAUA	C	1-9

(*) Action: I = Insert R = Replace C = Creation

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1. Executive Summary

The ProMenPol project completed its third and final annual conference in Berlin on the 8th and 9th of October 2009. There were 84 participants, from a number of countries who came from a variety of professional backgrounds.

The main objectives of this conference were:

- to present the results of the ProMenPol field type I which led to latest developments concerning the ProMenPol classification system for mental health promotion tools
- to present the newly launched ProMenPol toolkit
- to present and validate the results of the ProMenPol field trials type II and III
- to launch the ENWHP campaign "Promoting Good Practice for Mental Health at the Workplace"

Additionally, the final ProMenPol conference was aimed to foster communication between the different spheres of policy, practice and science and thereby also served as the third annual ProMenPol policy workshop.

The third and final ProMenPol Conference was well received overall, people felt that it was well organised, they enjoyed it and felt that it was worthwhile.

They also enjoyed the networking opportunities amongst the wide range of participants and saw the link to policy makers within the project as a real chance to make change.

2. Introduction

The ProMenPol project has just completed its third and final annual conference at the offices of the BAuA in Berlin, on the 8th and 9th of October 2009. This report contains an evaluation of those proceedings.

There were 84 participants, from 26 countries including: Austria, Belgium, Cyprus, Czech Republic, Denmark, England (UK), Estonia, Finland, France, Greece, Germany, Hungary, Iceland, Ireland, Italy, Malta, Poland, Romania, Scotland (UK), Slovakia, Slovenia, Spain, Switzerland, The Netherlands and Wales (UK). Participants came from diverse backgrounds such as, teaching, mental health promotion, civil service, policy consultancy, psychology, workplace health promotion, healthy ageing, research, sociology, MH voluntary organisations, professors, social psychiatry and programme coordinators, as well as European and national policy makers.

The main objectives of this conference were:

- to present the results of the ProMenPol field type I which led to latest developments concerning the ProMenPol classification system for mental health promotion tools
- to present the newly launched ProMenPol toolkit
- to present the results of the ProMenPol field trials type II and III
- to launch the ENWHP campaign "Promoting Good Practice for Mental Health at the Workplace"

The latter two elements formed the basis of the primary focus of the conference: good-practice examples. A second focus of the conference was laid on the concept of evidence-based results and its perception in science, practice and policy.

Besides the two topic-related foci, the final ProMenPol conference was aimed to foster communication between the different spheres of policy, practice and science and thereby served also as the annual ProMenPol policy workshop.

3. Conference Programme

After being welcomed by Andreas Horst, representative of the German Federal Ministry of Labour and Social Affairs (BMAS) and Dr. Karl Kuhn, the leader of the ProMenPol-project, two keynotes laid down the two main themes of the conference. Prof. Ilse Julkunen from THL (National Institute for Health and Welfare) spoke about the challenge of creating scientific evidence that is - as she cited John Dewey - "knowledge of the practical that is practical to the practical". Dr. Olaf Tscharnetzky from Unilever, Germany, gave insights to his practical experiences with respect to the implementation of mental health promotion in his company.

As a mean to support such practice the new version of the ProMenPol toolkit and database were then introduced by Tilia Boussios from Eworx, Dr. Donal McAnaney from Rehab and Dr. Richard Wynne from WRC. The toolkit and the database had been redesigned based on usability tests to enhance the functionality and its ease of use.

In the following, Gert Lang, FRK, presented an overview of the results from the ProMenPol field trials. For each of the three settings (education: Philipp Jugert, BIPP; workplace: Catherine Kilfedder, BT group plc; older people: Arja Suni, Age Institute) practitioners presented their experiences of implementing mental health promotion tools as well as their implications for future practice and policy.

Thereafter Dr. Reinhold Sochert officially launched the new ENWHP-campaign "Work.in.Tune.with.Life" which focuses on Mental Health Promotion in the workplace setting.

During the first conference day all participants were invited to share their ideas and experiences with respect to the concept of evidence as well as regarding relations between policy, science and practice by writing comments on pin boards which had been set up in the conference room. A great number of people made use of this option. At the end of the day the comments were integrated by Chris O'Sullivan into the panel discussion which he led and in which those issues were lively discussed (participants were: Dr. Ilse Julkunen, THL; Dr. Olaf Tscharnetzki, Unilever Germany; Maria Dolores Solé, INSHT; Dr. Donal McAnaney, Rehab).

The second conference day started with an intervention by Jürgen Schefflein, DG Sanco, who reported on EC's activities in the field. He introduced the newly established European Mental Health Compass and highlighted the discussion themes of the recently conducted EC thematic conference in Stockholm "Promotion of Mental Health and Well-being of Children and Young People".

Afterwards divided into groups according to their setting of interest and parallel sessions in the form of workshops were conducted. The workshop leaders presented the setting specific results from the ProMenPol field trials with respect to lessons learned for practice and policy. This was used as a starting point of discussion as a means of validating the field trial results.

Participants very actively contributed to the discussion and shared personal experiences from their professional and cultural backgrounds.

After listening to the rapporteurs summarizing the workshop discussions in the plenary, Richard Wynne, WRC, presented a final ProMenPol statement, which emphasised lessons learned in the project, the ProMenPol view on research and policy and gave an outlook to future projects building on ProMenPol.

Last but not least, the conference participants were interviewed about the conference (without the ProMenPol-team being present) by the external Evaluator of the project, John Griffith, work2health, before Dr. Karl Kuhn officially closed the event.

The agenda can be found in Appendix 1 of this document.

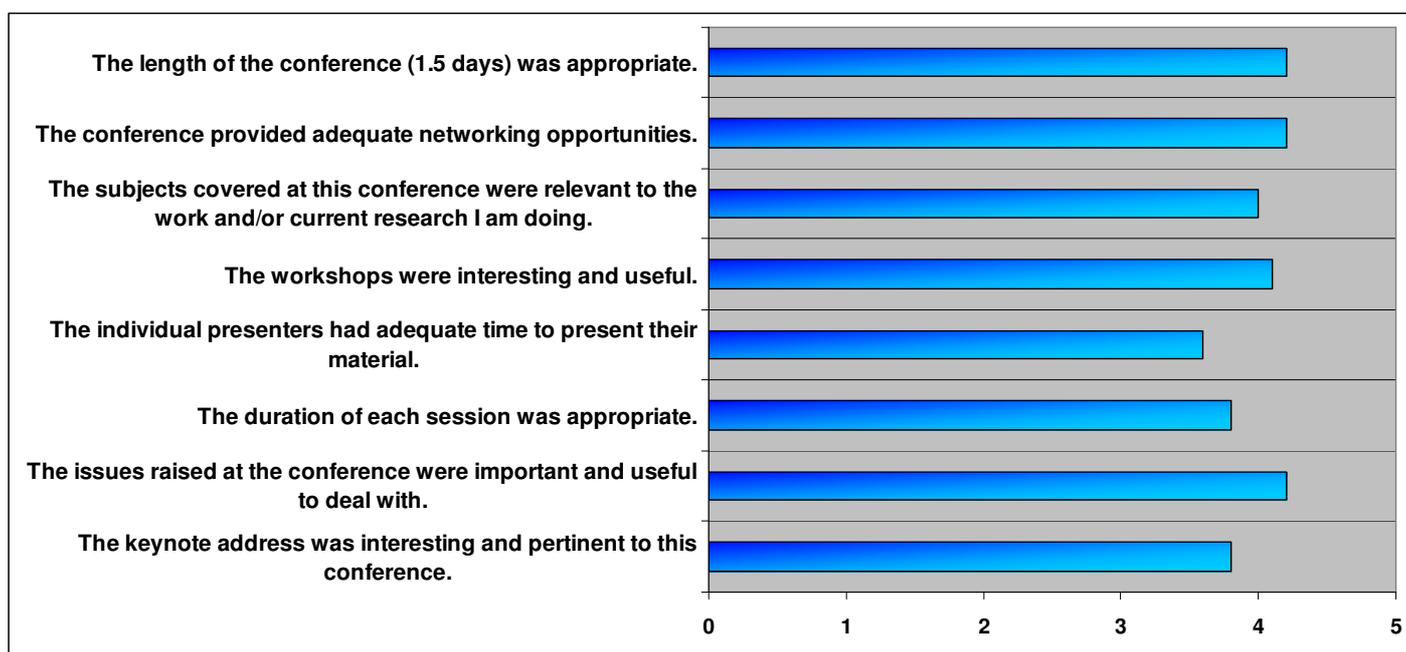
Additionally all conference materials such as presentations and workshop minutes can be downloaded from the ProMenPol website at:

<http://www.mentalhealthpromotion.net/?i=promenpol.en.events.763>.

4. Conference Participant Evaluation Results

30 participants returned the conference evaluation sheets. The feedback was then analysed qualitatively and quantitatively. The respondents gave in average an 80% score indicating a very high satisfaction rate with the proceedings.

The average results for each question are reflected in the following graph:



When participants were asked about the strongest point of the conference the following six answered were listed most:

- Networking opportunity
- Workshops
- Interdisciplinary approach to conference topics and multidisciplinary background of participants
- ProMenPol developments (database improvements and new toolkit)
- Panel discussion on "evidence-based" along with general conference discussions
- Information about (implementing) MHP in Europe (ENWHP project, European Pact)

Other strong points mentioned were: content of the presentations, active involvement of listeners, (exchange of) new ideas, language very close to practitioners and very active dialogue.

The top three weakest points of the conference were as follows:

1. Lack of time for workshops
2. Too little time for discussion after the presentations
3. Linguistic difficulties in understanding speaker

Other weak points mentioned were: too broad approach to conference topics, no discussion about differing MHP approaches across Europe and not enough interactive elements.

(16 respondents)

24 participants agreed that the conference had contributed to moving the Mental Health Promotion and Protection agenda forward. The top reasons given for this included:

- Improvements to toolkit and database;
- Building the case for MHP;
- Collecting ideas and thoughts/ inspiring;
- Presenting forthcoming projects and actions in the MHP field; and
- Grouping different stakeholders together.

Overall comments included:

- Very enjoyable;
- Focus on particular characteristic either of countries or of settings;
- Less evaluation.

In addition to the internal evaluation questionnaire, the external evaluator as also conducted an evaluation session at the end of the conference. At this time, the outcomes of the external evaluation are not at hand and are therefore not included in this deliverable.

5. Project Advisory Committee Feedback

Feedback from attending representatives of the Project Advisory Committee (PAC) was that the conference was very well organized and it was felt that during the conference, the project was well presented and explained.

It was suggested that the time for discussions was not sufficient, especially after the presentations. However the length of coffee breaks was suitable and allowed people to discuss the conference topics in smaller informal groups. A suggestion was to allocate more time for discussion beforehand to ensure that even when a delay is caused the discussions do not need to be rushed.

Additionally, it was mentioned that the idea of combining the policy workshop and the practitioner conference was very good. Also experts of the project advisory committee, who were unable to attend, have very much approved of combining these two events in order to facilitate communication processes between different stakeholder groups.

The attending PAC members also found that assembling both policy maker and practitioner at the conference has contributed vastly to the success of the conference.

6. Conclusion

The third and final ProMenPol Conference was well received overall, people felt that it was well organised, they enjoyed it and felt that it was worthwhile. It is clear that participants saw the value of the aims of the project. Participants saw the workshops as useful and interesting and felt that they could make contributions. They also enjoyed the networking opportunities amongst the wide range of participants and saw the link to policy makers within the project as a real chance to make change.

If one looks at all conferences hosted by ProMenPol it becomes apparent besides approximately 30 people who have attended all three conferences, each year the number of participants has increased due to dissemination activities throughout the project's lifetime.

7. Appendix I

CONFERENCE AGENDA

Thursday, 8th of October, 2009

Time	Title	Presenter
09:30 – 09:40	Welcome to the conference	Andreas Horst, Federal Ministry of Labour and Social Affairs (BMAS)
09:40 – 10:00	Introduction to the conference	Dr. Karl Kuhn, BAuA
10:00 – 10:30	Keynote: Evidence and good practice in social welfare – area of conflict between scientific and practical demands?	Dr. Ilse Julkunen, THL
10:30 – 11:00	Keynote: A practitioner's view on implementing MHP	Dr. Olaf Tscharnetzki, Unilever Germany
11:00 – 11:30	<i>Coffee Break</i>	
11:30 – 12:00	Supporting practice – Presentation of the ProMenPol database and new toolkit	Dr. Richard Wynne, WRC & Dr. Donal McAnaney, Rehab & Tilia Boussios, eWorx
12:00 – 13:00	Implementing Mental Health Promotion– Experiences from the ProMenPol Field Trials	Gert Lang, FRK
	Setting: Education – FIT FOR LIFE Programme	Philipp Jugert, BIPP
	Setting: Workplace - Positive Mentality Programme	Catherine Kilfedder, BT group plc
	Setting: Older people's residences – Spiritual needs of older people	Arja Suni, Age Institute
13:00 – 14:15	<i>Lunch</i>	
14:15 – 15:00	Work in Tune with Life: Launch of the MentalHealthWork campaign	Dr. Reinhold Sochert, ENWHP Secretariat (campaign coordinator)
15:00 – 15:30	<i>Coffee Break</i>	
15:30 – 16:30	Panel discussion - What is evidence? - The concept of "evidence-based" in science, policy and practice Implementing Mental Health Promotion – how can policy, science and practice learn from one another?	Moderator: Chris O'Sullivan, SDCMH Participants: Dr. Ilse Julkunen, THL; Dr. Olaf Tscharnetzki, Unilever Germany; Maria Dolores Solé, INSHT; Dr. Donal McAnaney, Rehab; Andreas Horst, BMAS (tbc)

Friday, 9th of October, 2009

Time	Title	Presenter
09:00 – 09:10	A European policy perspective on mental health promotion	Jürgen Schefflein, European Commission DG Sanco
09:10 – 09:15	Introduction to the workshops	Katrin Zardo, BAuA
09:15 - 10:30	Workshop 1: Implementing MHP – Recommendations for practice and policy - <i>5 parallel sessions –</i>	<u>Education:</u> Merike Sisask, ERSI; Tilia Boussios, eWorx <u>Workplace I, II & III:</u> Dr. Richard Wynne, WRC & Dr. Karl Kuhn, BAuA; Dr. Donal McAnaney, Rehab <u>Older people:</u> Prof. Eija Stengård, THL; Gert Lang, FRK
10:30 – 11:00	<i>Coffee break</i>	
11:00 – 11:45	Reports from the workshops	<u>Education:</u> Lauraliisa Heidmets, ERSI <u>Workplace I:</u> Collette Ryan, Rehab <u>Workplace II:</u> Rena Hohenstein, BAuA <u>Workplace III:</u> Chris O’Sullivan, SDCMH <u>Older people:</u> Katrin Zardo, BAuA
11:45– 12:00	Final ProMenPol statement	Dr. Richard Wynne, WRC
12:00 – 12:45	Feedback discussion with external evaluator	John Griffith, work2health
12:45 – 13:00	Closure of the conference	Dr. Karl Kuhn, BAuA
13:00 – 14:00	<i>End of conference / Lunch</i>	